

SpanishPRO for *Business*

There are almost 40 million Spanish speakers in the U.S.

Is your organization missing out?

In today's quickly diversifying economy, the ability to communicate in Spanish—with employees and customers—can serve as a competitive advantage.

SpanishPRO equips businesses like yours with workplace-specific Spanish language skills that enable your employees to:

- Master important job-related terminology
- Gain a working knowledge of conversational Spanish
- Serve the fastest-growing customer base in the country
- Get hands-on language training quickly and easily

Industry-Customized

SpanishPRO is customized to meet the needs of some of the most high-demand and diverse industries. These include, but are not limited to:

Construction

Core to local economic development where Latinos account for 1 in every 4 workers.

Healthcare

Where a growing demographic demands providers who can speak their language.

Manufacturing

Where effective communication is key to ensure a safe and productive environment.

Non-Profit

Speaking Spanish is essential to delivering services and achieving positive outcomes.

Service

Connect with more customers through a workforce that can speak Spanish.

TDL

Connect with diverse workers and companies in an increasingly global sector.



About SpanishPRO

The Institute for Workforce Education of St. Augustine College, a national leader in workforce development products and training, and Instituto Cervantes, the world's leading ambassador of the Spanish language and culture, have teamed up to provide organizations the best of both worlds—workplace training expertise and the best Spanish language content.

Sample Customers



  **Contact us** to learn more about what SpanishPRO can do for you

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